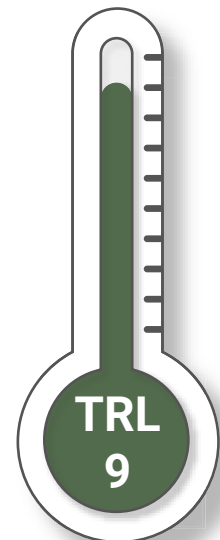# GO-GRASS

N8
PRACTICE ABSTRACT

Online platform and interactive maps

Technology readiness level:

TRL 9

Target group

Grass-based businesses, researchers, rural development agencies, planning authorities, rural advisors.

Benefits and impact

The knowledge centre and the interactive maps provide diverse resources regarding favourable conditions to exploit the untapped potential of grasslands in different countries and regions. Researchers and rural entrepreneurs will be reusing the GO-GRASS good practices, training resources and interactive maps of Europe, displaying key stakeholders, relevant data related to grassland and the replication of innovative business models.

Description

The user-friendly interactive maps of Europe are displaying data and GO-GRASS resources about grassland type and availability. Users can explore the state of development of the biobased sectors in their countries, find partners and be visible on the stakeholder map. On the stakeholder map, users can find their next partners and discover innovative grass-based businesses. Through a short form, grass-based businesses and entrepreneurs can upload their data (address, name of the company, website, services and products, type of grass/raw materials) and be visible on the **stakeholders' map**. The maps are available on the knowledge centre.

The **knowledge centre** provides diverse resources regarding favourable conditions to exploit the untapped potential of grasslands in Europe. It provides good practices, multimedia materials, infographics, training resources and interactive maps of Europe, displaying key stakeholders, relevant data related to grassland and the replication of innovative business models.

Challenges

The uniqueness of the tool lies in transforming complex grassland data in an easy-to-use way and thus helping business assess their viability with grass-based ideas.

Solution

On the online interactive maps, users can get access to data about grassland type and availability, socio-economic conditions, and livestock across Europe and explore the potential of grass-based business models in different regions and countries. On the stakeholder map, users can find their next partners and discover innovative grass-based businesses. The type of stakeholders is colour-coded and placed on the map. By clicking on the stakeholder, users can see additional information, such as website, service and address.

www.go-grass.eu

GO-GRASS