



**GO-GRASS**

# Breakout session on markets and business development

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8 June 2023



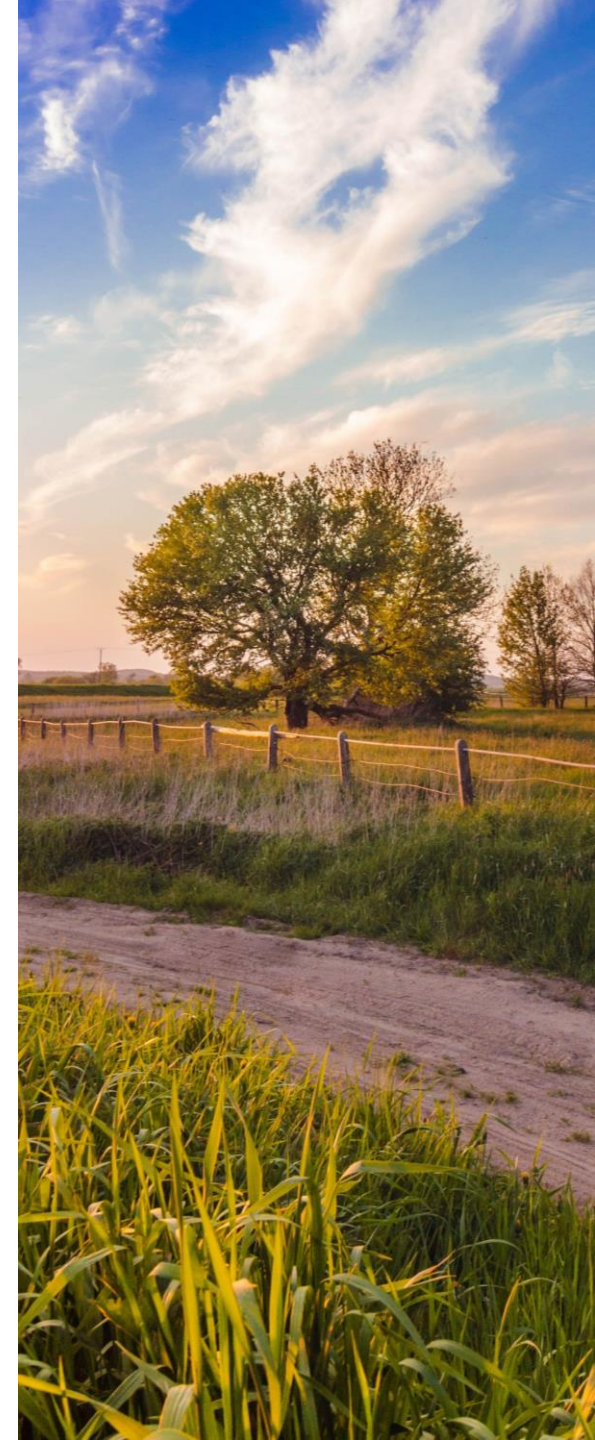
This project has received funding from the European Union's Horizon 2020 research and Innovation programme under grant agreement N°862674.



# Bio-based value chain



**Today's focus is on value chains, market readiness and business development to promote valorisation of grasslands and grasses.**





# Innovativeness of GO-GRASS products

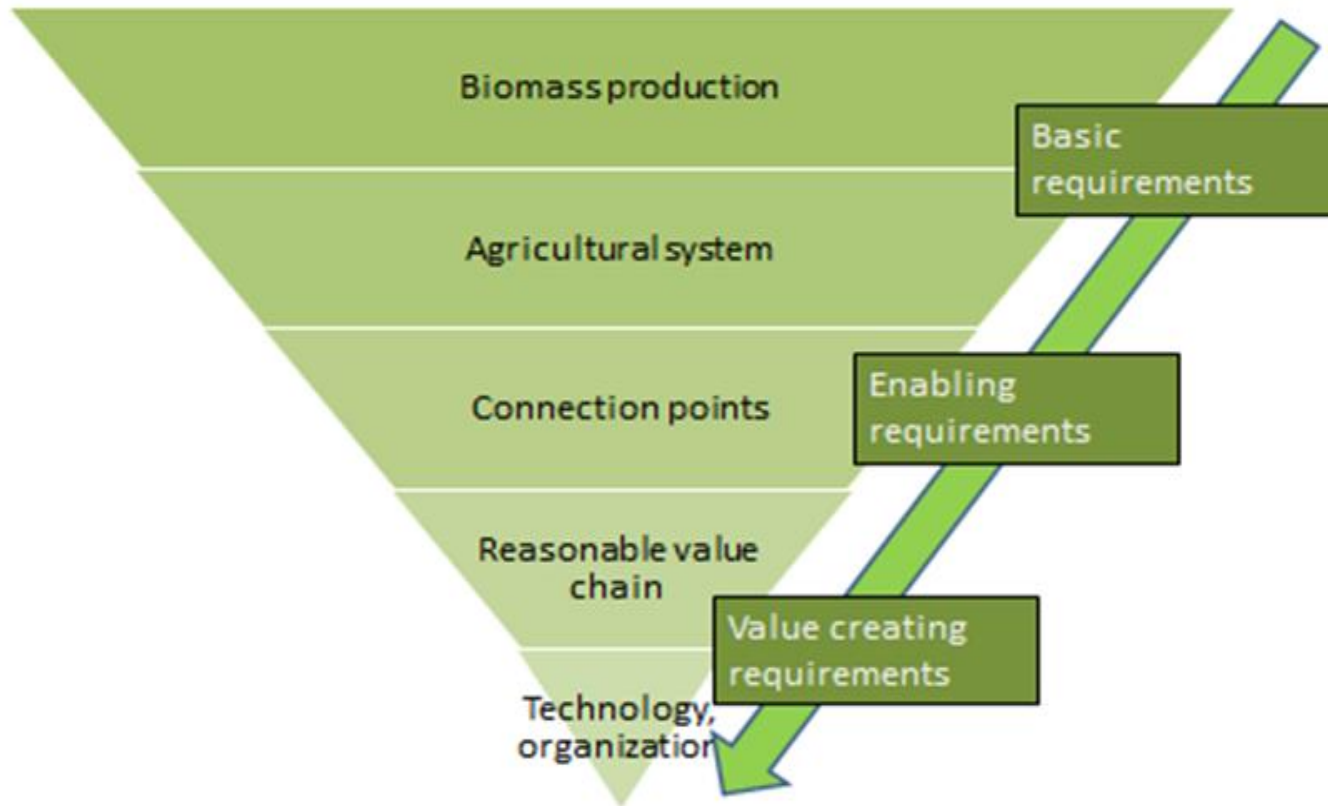
GO-GRASS

Demo	Innovation	Current solution	Innov. Cat	Innov. Status
NL	Grass fibres of high quality	Fibres from wood for making paper	Product	Exp/Comm
NL	Grass fibres of high quality	Environmental friendly quality paper	Market	Exp/Comm
DK	Protein concentrate for feed	Soybean meal	Product	Exp/Comm
DE	Biochar from underutilized biomass	Fibres from wood or other biomasses	Product	Cpt/Exp
SE	Heat-treated animal bedding	Wood-based animal bedding	Product	Exp/Comm





# „Narrowing-down“ approach to enable grass-based processing





# Key topics to discuss

- How could stakeholders better connect to form supply chains?
- What stakeholder(s) in the value chain seems most suited to act as first-mover for establishing grass-based processing?
- What kind of support could enhance business readiness levels?
- What actions could promote more (public and private) investments in grass-based processing?

