



Grass-based circular business models for rural agri-food value chains





GO-GRASS

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement **N° 862674**

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We need to tighten the nitrogen cycle (more with less)



- ♥↓ Soil water (drainage)
- Soil nitrate (leaching)

Figure adapted from E.M. Hansen, Aarhus University.



GO-GRASS green biorefinery demo has paved the way for market introduction – two commercial plants and many in pipeline





This project has received funding from the European Union's Horizon innovation programme under grant reemen N° 862

Status of grass biorefining development



INCREASED VALUE OF THE FIBRE

Basic scenario: Feed for ruminants or substrate to biomethane (ca 0.13 EUR/kg)

Thermal conversion, e.g. Pyrolysis

- Supply of internal energy needs for heating and drying
- Biochar production
- Biooil production

Further conversion of the fibre fraction.

• Lignocellulosic biorefinery (LCF-Biorefinery)

Applications in Biomaterials

- Insulation materials
- Bio-composites
- Packaging
- Biobased textiles
- Horticulture substrates









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Fig. 1.11 Products of a lignocellulosic feedstock biorefinery (LCF-biorefinery, Phase III) [78, 79, 95].



First commercial examples can be found, e.g. grass-based insulation boards – <u>www.Gramitherm.Eu</u>



SHIFTING FROM THE FOSSIL ERA TO THE BIOECONOMIC ERA IS NOT **USUAL BUSINESS**



To establish a new industry to substitute the fossil -

AND to disrupt agriculture

are enormous tasks demanding for megainvestments and new partnerships

What skills are required & how can business models in rural areas be replicated?



