



GO-GRASS: White Paper for grassland opportunities

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White Paper on Grassland Opportunities

Objective of the White Paper:

Provide an overview of policy measures, support actions and key recommendations supporting the implementation, adaptation, and replication of the GO-GRASS business models in various regions.

Focus on key obstacles and relevant regulations, to identify policy gaps and propose targeted policy solutions to support grassland valorisation in Europe









White Paper on Grassland Opportunities

Why are business environments relevant?

Grassland valorisation in Europe — **status and needs**

Status and statistical overview of grassland use

Environmental, technological, social, economic challenges and conditions

Policy frameworks for valorisation of grasslands

European policy for grasslands and the bioeconomy

Policies applied to grasslands bioeconomy in European countries

Regional and rural development policy

Innovation and opportunities

Creating new products from grass and green fodder (animal feed, nutrients, animal bedding, biochar, bioenergy, paper, packaging)

Innovation related to grass-based soil carbon storage/sequestration

New value chains and optimal scenarios: creating a market for grass-based products

Good practices

→ Policy recommendations





White Paper on Grassland Opportunities

- Validation webinar with policy makers in September 2022
- Publication of a Policy brief on carbon farming in September 2022
- Updated White Paper in 2023
- Final policy conference in 2023

Target groups - participants in the final policy conference in 2023:

- ✓ local authorities
- ✓ European decision makers and regulators
- ✓ rural development agencies
- ✓ potential investors
- ✓ representatives from industry associations
- ✓ networks and non-governmental organisations
- √ farming sectors/companies
- ✓ research communities



